

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

MESSAGE AND MEDIA
Attention: Accounts Payable
100 ALBANY STREET
NEW BRUNSWICK, NJ 08901

INVOICE

DUPLICATE

| | | | |
|-------------------|---------------------|-----------------|---------------------|
| Advertiser | MENENDEZ FOR SENATE | Invoice # | PL12110357 |
| Product | Political | Invoice Date | 11/25/12 |
| Estimate Number | | Invoice Month | November 2012 |
| | | Invoice Period | 10/29/12 - 11/06/12 |
| Station | WCAU | Order # | 344324 |
| Account Executive | Aaron Zeligson | Alt Order # | |
| Sales Office | Philadelphia NSO | Deal # | |
| Sales Region | National | Order Flight | 10/30/12 - 11/06/12 |
| Billing Calendar | Broadcast | IDB # | |
| Billing Type | Cash | Advertiser Code | |
| Special Handling | | Product Code | |
| | | Agency Ref | 42907 |
| | | Advertiser Ref | 16339 |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|-------------------------|-----------|------------------|----------------------|--------|-------------|---------|-----------------------|------------------|-------|
| 1 | WCAU | 5A-6A M-F NBC10 NEWS 5A | 5A-6A M-F | | 10/30/12 to 11/02/12 | 4x | - TWTF - - | | | | |
| | LUR | | | | | | | | | | |
| | WCAU | | | Tu | 10/30/12 | :30 | 5:24 AM | RMT105H | \$175.00 | | 1 |
| | WCAU | | | W | 10/31/12 | :30 | 5:15 AM | RMT107H | \$175.00 | | 4 |
| | WCAU | | | Th | 11/01/12 | :30 | 5:52 AM | RMT107H | \$175.00 | | 2 |
| | WCAU | | | F | 11/02/12 | :30 | 5:14 AM | RMT107H | \$175.00 | | 3 |
| 2 | WCAU | 6A-7A M-F | 6A-7A M-F | | 10/30/12 to 11/02/12 | 4x | - TWTF - - | | | | |
| | LUR | | | | | | | | | | |
| | WCAU | | | Tu | 10/30/12 | :30 | 5:58 AM | RMT105H | \$600.00 | | 1 |
| | WCAU | | | W | 10/31/12 | :30 | 6:15 AM | RMT107H | \$600.00 | | 3 |
| | WCAU | | | Th | 11/01/12 | :30 | 6:43 AM | RMT107H | \$600.00 | | 4 |
| | WCAU | | | F | 11/02/12 | :30 | 6:44 AM | RMT107H | \$600.00 | | 2 |
| 3 | WCAU | 7A-9A TODAY SHOW | 7A-9A M-F | | 10/30/12 to 11/02/12 | 6x | - TWTF - - | | | | |
| | CDR | | | | | | | | | | |
| | WCAU | | | Tu | 10/30/12 | :30 | 8:49 AM | RMT105H | \$1,500.00 | | 1 |
| | WCAU | | | W | 10/31/12 | :30 | 8:30 AM | RMT107H | \$1,500.00 | | 2 |
| | WCAU | | | W | 10/31/12 | :30 | 8:51 AM | RMT107H | \$1,500.00 | | 5 |
| | WCAU | | | Th | 11/01/12 | :30 | 8:48 AM | RMT107H | \$1,500.00 | | 3 |
| | WCAU | | | F | 11/02/12 | :00 | | | \$1,500.00 | See MG 3.7 | 4 |
| | | | | NA-NOT AVAILABLE | | | | | | | |
| | WCAU | | | F | 11/02/12 | :30 | 8:29 AM | RMT107H | \$1,500.00 | | 6 |
| | WCAU | | | M | 11/05/12 | :30 | 8:34 AM | RMT107H | \$1,500.00 | MG for 3.4 11/02 | 7 |
| 4 | WCAU | 10-1030A SA OPEN HSE | 10-1030A | | 11/03/12 to 11/03/12 | 1x | - - - - S - | | | | |
| | CDR | | | | | | | | | | |
| | WCAU | | | Sa | 11/03/12 | :30 | 10:29 AM | RMT107H | \$225.00 | | 1 |

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

MESSAGE AND MEDIA
Attention: Accounts Payable
100 ALBANY STREET
NEW BRUNSWICK, NJ 08901

INVOICE

DUPLICATE

| | | | |
|-------------------|---------------------|-----------------|---------------------|
| Advertiser | MENENDEZ FOR SENATE | Invoice # | PL12110357 |
| Product | Political | Invoice Date | 11/25/12 |
| Estimate Number | | Invoice Month | November 2012 |
| | | Invoice Period | 10/29/12 - 11/06/12 |
| Station | WCAU | Order # | 344324 |
| Account Executive | Aaron Zeligson | Alt Order # | |
| Sales Office | Philadelphia NSO | Deal # | |
| Sales Region | National | Order Flight | 10/30/12 - 11/06/12 |
| Billing Calendar | Broadcast | IDB # | |
| Billing Type | Cash | Advertiser Code | |
| Special Handling | | Product Code | |
| | | Agency Ref | 42907 |
| | | Advertiser Ref | 16339 |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|---------------------------|------------------|----------------------|----------|---------|----------|---------|------------|----------------|-------|
| 5 | WCAU | 6A-7A SATURDAY | 6A-7A SA | 11/03/12 to 11/03/12 | 1x | -----S- | | | | | |
| | LUR | | | | | | | | | | |
| | WCAU | | | Sa | 11/03/12 | :30 | 6:42 AM | RMT107H | \$225.00 | | 1 |
| 6 | WCAU | 7A-9A SATURDAY | 7A-9A SA | 11/03/12 to 11/03/12 | 1x | -----S- | | | | | |
| | CDR | | | | | | | | | | |
| | WCAU | | | Sa | 11/03/12 | :30 | 6:58 AM | RMT107H | \$650.00 | | 1 |
| 7 | WCAU | 9A-10A SATURDAY | 9A-10A SA | 11/03/12 to 11/03/12 | 1x | -----S- | | | | | |
| | CDR | | | | | | | | | | |
| | WCAU | | | Sa | 11/03/12 | :30 | 9:39 AM | RMT107H | \$650.00 | | 1 |
| 8 | WCAU | 6A-8A SUNDAY | 6A-8A SU | 11/04/12 to 11/04/12 | 1x | -----S | | | | | |
| | CDR | | | | | | | | | | |
| | WCAU | | | Su | 11/04/12 | :30 | 7:45 AM | RMT107H | \$175.00 | | 1 |
| 9 | WCAU | 8-10A SUNDAY | 758A-956A SUNDAY | 11/04/12 to 11/04/12 | 1x | -----S | | | | | |
| | CDR | | | | | | | | | | |
| | WCAU | | | Su | 11/04/12 | :30 | 9:55 AM | RMT107H | \$575.00 | | 1 |
| 10 | WCAU | 1130A-12P SUN @ ISSUE | 1130A-12P | 11/04/12 to 11/04/12 | 1x | -----S | | | | | |
| | LUR | | | | | | | | | | |
| | WCAU | | | Su | 11/04/12 | :30 | 11:40 AM | RMT107H | \$100.00 | | 1 |
| 11 | WCAU | 10A-1030A SUN CHRIS MTTHW | 10A-1030A SU | 11/04/12 to 11/04/12 | 1x | -----S | | | | | |
| | LUR | | | | | | | | | | |
| | WCAU | | | Su | 11/04/12 | :30 | 10:25 AM | RMT107H | \$1,000.00 | | 1 |
| 12 | WCAU | 9A-10A TODAY SHOW 2 | 9A-10A M-F | 10/30/12 to 11/02/12 | 4x | -TWTF-- | | | | | |
| | CDR | | | | | | | | | | |
| | WCAU | | | Tu | 10/30/12 | :30 | 9:59 AM | RMT105H | \$525.00 | | 4 |

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

MESSAGE AND MEDIA
Attention: Accounts Payable
100 ALBANY STREET
NEW BRUNSWICK, NJ 08901

INVOICE

DUPLICATE

| | | | |
|-------------------|---------------------|-----------------|---------------------|
| Advertiser | MENENDEZ FOR SENATE | Invoice # | PL12110357 |
| Product | Political | Invoice Date | 11/25/12 |
| Estimate Number | | Invoice Month | November 2012 |
| | | Invoice Period | 10/29/12 - 11/06/12 |
| Station | WCAU | Order # | 344324 |
| Account Executive | Aaron Zeligson | Alt Order # | |
| Sales Office | Philadelphia NSO | Deal # | |
| Sales Region | National | Order Flight | 10/30/12 - 11/06/12 |
| Billing Calendar | Broadcast | IDB # | |
| Billing Type | Cash | Advertiser Code | |
| Special Handling | | Product Code | |
| | | Agency Ref | 42907 |
| | | Advertiser Ref | 16339 |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|---------------------------|------------|------------------------|----------|------------|----------|---------|---------------------|-------------------|-------|
| 12 | WCAU | 9A-10A TODAY SHOW 2 | 9A-10A M-F | 10/30/12 to 11/02/12 | 4x | - TWTF - - | | | | | |
| | CDR | | | | | | | | | | |
| | WCAU | | | W | 10/31/12 | :30 | 9:50 AM | RMT107H | \$525.00 | | 1 |
| | WCAU | | | Th | 11/01/12 | :30 | 9:51 AM | RMT107H | \$525.00 | | 3 |
| | WCAU | | | F | 11/02/12 | :30 | 9:51 AM | RMT107H | \$525.00 | | 2 |
| 13 | WCAU | 3P-4P M-F ELLEN | 3P-4P M-F | 10/30/12 to 11/02/12 | 4x | - TWTF - - | | | | | |
| | CDR | | | | | | | | | | |
| | WCAU | | | Tu | 10/30/12 | :00 | | | \$775.00 | See MG 13.5 | 2 |
| | | | | PREEMPT-PROGRAM CHANGE | | | | | | | |
| | WCAU | 5A-5A ALL DAY STORM COV | 5A-5A | Tu | 10/30/12 | :30 | 3:31 PM | RMT105H | \$775.00 | MG for 13.2 10/30 | 5 |
| | WCAU | | | W | 10/31/12 | :30 | 3:30 PM | RMT107H | \$775.00 | | 3 |
| | WCAU | | | Th | 11/01/12 | :30 | 3:35 PM | RMT107H | \$775.00 | | 4 |
| | WCAU | | | F | 11/02/12 | :00 | | | \$775.00 | See MG 13.6 | 1 |
| | | | | DNA-NEWS SPL REPORT | | | | | | | |
| | WCAU | | | M | 11/05/12 | :00 | | | \$775.00 | See MG 13.7,13.8 | 6 |
| | | | | NA-NOT AVAILABLE | | | | | | | |
| | WCAU | 9A-10A TODAY SHOW 2 | 9A-10A M-F | Tu | 11/06/12 | :30 | 9:50 AM | RMT107H | \$525.00 | MG for 13.6 11/05 | 8 |
| | WCAU | 11A-12P NBC10 NEWS@11 M-F | 11A-12P | Tu | 11/06/12 | :30 | 11:52 AM | RMT107H | \$250.00 | MG for 13.6 11/05 | 7 |
| 14 | WCAU | 4P-5P NBC10 NEWS | 4-5P M-F | 10/30/12 to 11/02/12 | 5x | - TWTF - - | | | | | |
| | LUR | | | | | | | | | | |
| | WCAU | | | Tu | 10/30/12 | :30 | 4:20 PM | RMT105H | \$400.00 | | 5 |
| | WCAU | | | Tu | 10/30/12 | :30 | 4:47 PM | RMT105H | \$400.00 | | 1 |
| | WCAU | | | W | 10/31/12 | :00 | | | \$400.00 | See MG 14.6 | 2 |
| | | | | DNA-NEWS SPL REPORT | | | | | | | |
| | WCAU | | | Th | 11/01/12 | :30 | 4:49 PM | RMT107H | \$400.00 | | 3 |
| | WCAU | | | F | 11/02/12 | :30 | 4:30 PM | RMT107H | \$400.00 | | 4 |

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

MESSAGE AND MEDIA
Attention: Accounts Payable
100 ALBANY STREET
NEW BRUNSWICK, NJ 08901

INVOICE

DUPLICATE

| | | | |
|-------------------|---------------------|-----------------|---------------------|
| Advertiser | MENENDEZ FOR SENATE | Invoice # | PL12110357 |
| Product | Political | Invoice Date | 11/25/12 |
| Estimate Number | | Invoice Month | November 2012 |
| | | Invoice Period | 10/29/12 - 11/06/12 |
| Station | WCAU | Order # | 344324 |
| Account Executive | Aaron Zeligson | Alt Order # | |
| Sales Office | Philadelphia NSO | Deal # | |
| Sales Region | National | Order Flight | 10/30/12 - 11/06/12 |
| Billing Calendar | Broadcast | IDB # | |
| Billing Type | Cash | Advertiser Code | |
| Special Handling | | Product Code | |
| | | Agency Ref | 42907 |
| | | Advertiser Ref | 16339 |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|-------------------------|-------------|----------------------|----------|---------------|----------|---------|---------------------|-------------------|-------|
| 14 | WCAU | 4P-5P NBC10 NEWS | 4-5P M-F | 10/30/12 to 11/02/12 | 5x | - TWTF - - | | | | | |
| | LUR | | | | | | | | | | |
| | WCAU | | | F | 11/02/12 | :30 | 4:45 PM | RMT107H | \$400.00 | MG for 14.2 10/31 | 6 |
| 15 | WCAU | 5-6P NBC10 NEWS @ 5 M-F | 5-6P M-F | 10/30/12 to 11/02/12 | 4x | - TWTF - - | | | | | |
| | CDR | | | | | | | | | | |
| | WCAU | | | Tu | 10/30/12 | :30 | 4:59 PM | RMT105H | \$950.00 | | 1 |
| | WCAU | | | W | 10/31/12 | :30 | 5:28 PM | RMT107H | \$950.00 | | 4 |
| | WCAU | | | Th | 11/01/12 | :30 | 4:55 PM | RMT107H | \$950.00 | | 2 |
| | WCAU | | | F | 11/02/12 | :30 | 5:44 PM | RMT107H | \$950.00 | | 3 |
| 16 | WCAU | 6P-630P NBC10 NEWS | 6P-630P M-F | 10/30/12 to 11/02/12 | 4x | - TWTF - - | | | | | |
| | CDR | | | | | | | | | | |
| | WCAU | | | Tu | 10/30/12 | :30 | 6:22 PM | RMT105H | \$1,150.00 | | 2 |
| | WCAU | | | W | 10/31/12 | :30 | 6:26 PM | RMT107H | \$1,150.00 | | 1 |
| | WCAU | | | Th | 11/01/12 | :30 | 5:59 PM | RMT107H | \$1,150.00 | | 3 |
| | WCAU | | | F | 11/02/12 | :30 | 6:22 PM | RMT107H | \$1,150.00 | | 4 |
| 17 | WCAU | 6P-630P NEWS SAT | 6P-630P | 11/03/12 to 11/04/12 | 1x | - - - - - S - | | | | | |
| | CDR | | | | | | | | | | |
| | WCAU | | | Sa | 11/03/12 | :00 | | | \$950.00 | See MG 17.2 | 1 |
| | | | | NA-PGM NOT SCHEDULED | | | | | | | |
| | WCAU | 6P-630P SU NEWS AT 6P | 6P-630P SU | Su | 11/04/12 | :30 | 6:16 PM | RMT107H | \$950.00 | MG for 17.1 11/03 | 2 |
| 18 | WCAU | 630-7p Nightly News | 630-7p | 10/30/12 to 11/04/12 | 1x | - TWTFSS | | | | | |
| | CDR | | | | | | | | | | |
| | WCAU | | | Su | 11/04/12 | :30 | 6:45 PM | RMT107H | \$2,000.00 | | 1 |
| 19 | WCAU | 730P-8P M-F | 730P-8P M-F | 10/30/12 to 11/04/12 | 4x | - TWTF - - | | | | | |
| | CDR | | | | | | | | | | |

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

MESSAGE AND MEDIA
Attention: Accounts Payable
100 ALBANY STREET
NEW BRUNSWICK, NJ 08901

INVOICE

DUPLICATE

| | | | |
|-------------------|---------------------|-----------------|---------------------|
| Advertiser | MENENDEZ FOR SENATE | Invoice # | PL12110357 |
| Product | Political | Invoice Date | 11/25/12 |
| Estimate Number | | Invoice Month | November 2012 |
| | | Invoice Period | 10/29/12 - 11/06/12 |
| Station | WCAU | Order # | 344324 |
| Account Executive | Aaron Zeligson | Alt Order # | |
| Sales Office | Philadelphia NSO | Deal # | |
| Sales Region | National | Order Flight | 10/30/12 - 11/06/12 |
| Billing Calendar | Broadcast | IDB # | |
| Billing Type | Cash | Advertiser Code | |
| Special Handling | | Product Code | |
| | | Agency Ref | 42907 |
| | | Advertiser Ref | 16339 |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|---------------------------|-------------|------------------------|----------|------------|----------|---------|-----------------------|----------------------------|-------|
| 19 | WCAU | 730P-8P M-F | 730P-8P M-F | 10/30/12 to 11/04/12 | 4x | - TWTF - - | | | | | |
| | CDR | | | | | | | | | | |
| | WCAU | | | Tu | 10/30/12 | :30 | 7:29 PM | RMT105H | \$1,300.00 | | 2 |
| | WCAU | | | W | 10/31/12 | :30 | 7:29 PM | RMT107H | \$1,300.00 | | 3 |
| | WCAU | | | Th | 11/01/12 | :00 | | | \$1,300.00 | See MG 19.5, 19.6, 19.7 | 1 |
| | | | | PREEMPT | | | | | | | |
| | WCAU | | | F | 11/02/12 | :30 | 7:40 PM | RMT107H | \$1,300.00 | | 4 |
| | WCAU | 7-8P NBC10 NEWS AT 7P | 7P-8P | Sa | 11/03/12 | :00 | | | \$1,150.00 | See MG 19.8, 19.9, 19.10 | 5 |
| | | | | DNA-SPORTS OVERRUN | | | | | | | |
| | WCAU | 530-6A WSJ | 530-6A WSJ | Su | 11/04/12 | :30 | 5:48 AM | RMT107H | \$50.00 | MG for 19.1 11/01 | 6 |
| | WCAU | 1130A-12P SUN @ ISSUE | 1130A-12P | Su | 11/04/12 | :30 | 11:59 AM | RMT107H | \$100.00 | MG for 19.1 11/01 | 7 |
| | WCAU | TONIGHT SHOW W/JAY LENO | 1135P-1237A | M | 11/05/12 | :00 | | | \$750.00 | See MG 19.11, 19.12, 19.13 | 9 |
| | | | | NA-NOT AVAILABLE | | | | | | | |
| | WCAU | VARIOUS/ OVERNIGHT | 2a-5a M-SU | M | 11/05/12 | :00 | | | \$25.00 | Credited | 10 |
| | | | | PREEMPT-DUE INVENTORY | | | | | | | |
| | WCAU | 430-5A NBC10 NEWS @ 430A | 430A-5A | M | 11/05/12 | :00 | | | \$75.00 | Credited | 13 |
| | | | | PREEMPT-DUE INVENTORY | | | | | | | |
| | WCAU | JIMMY FALLON SHOW | 1237A-136A | M | 11/05/12 | :30 | 1:24 AM | RMT107H | \$375.00 | MG for 19.5 11/03 | 8 |
| | WCAU | 10A-11A TODAY SHOW 3 | 10A-11A M-F | Tu | 11/06/12 | :30 | 10:47 AM | RMT107H | \$425.00 | MG for 19.9 11/05 | 12 |
| | WCAU | 11A-12P NBC10 NEWS@11 M-F | 11A-12P | Tu | 11/06/12 | :30 | 11:28 AM | RMT107H | \$250.00 | MG for 19.9 11/05 | 11 |
| 20 | WCAU | 11-1135P M-F LATE NEWS | 11P-1135P | 10/30/12 to 11/04/12 | 3x | - TWTF - - | | | | | |
| | CDR | | | | | | | | | | |
| | WCAU | | | W | 10/31/12 | :30 | 11:34 PM | RMT107H | \$2,400.00 | | 2 |
| | WCAU | | | Th | 11/01/12 | :00 | | | \$2,400.00 | See MG 20.4, 20.5, 20.6 | 1 |
| | | | | PREEMPT-PROGRAM CHANGE | | | | | | | |
| | WCAU | 5A-6A M-F NBC10 NEWS 5A | 5A-6A M-F | Th | 11/01/12 | :30 | 5:24 AM | RMT107H | \$175.00 | MG for 20.1 11/01 | 4 |

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

MESSAGE AND MEDIA
Attention: Accounts Payable
100 ALBANY STREET
NEW BRUNSWICK, NJ 08901

INVOICE

DUPLICATE

| | | | |
|-------------------|---------------------|-----------------|---------------------|
| Advertiser | MENENDEZ FOR SENATE | Invoice # | PL12110357 |
| Product | Political | Invoice Date | 11/25/12 |
| Estimate Number | | Invoice Month | November 2012 |
| | | Invoice Period | 10/29/12 - 11/06/12 |
| Station | WCAU | Order # | 344324 |
| Account Executive | Aaron Zeligson | Alt Order # | |
| Sales Office | Philadelphia NSO | Deal # | |
| Sales Region | National | Order Flight | 10/30/12 - 11/06/12 |
| Billing Calendar | Broadcast | IDB # | |
| Billing Type | Cash | Advertiser Code | |
| Special Handling | | Product Code | |
| | | Agency Ref | 42907 |
| | | Advertiser Ref | 16339 |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|-------------------------|------------|----------------------|----------|------------|----------|---------|-----------------------|-------------------|-------|
| 20 | WCAU | 11-1135P M-F LATE NEWS | 11P-1135P | 10/30/12 to 11/04/12 | 3x | - TWTF - - | | | | | |
| | CDR | | | | | | | | | | |
| | WCAU | | | F | 11/02/12 | :00 | | | \$2,400.00 | See MG 20.7 | 3 |
| | | | | NA-NOT AVAILABLE | | | | | | | |
| | WCAU | | | F | 11/02/12 | :30 | 11:25 PM | RMT107H | \$2,400.00 | MG for 20.7 11/03 | 8 |
| | WCAU | 11-1130P LATE NEWS SAT | 11-1130P | Sa | 11/03/12 | :00 | | | \$2,400.00 | See MG 20.8 | 7 |
| | | | | NA-NOT AVAILABLE | | | | | | | |
| | WCAU | 6A-7A SATURDAY | 6A-7A SA | Sa | 11/03/12 | :30 | 6:00 AM | RMT107H | \$225.00 | MG for 20.1 11/01 | 5 |
| | WCAU | LATE NEWS SU | 11-1235A | Su | 11/04/12 | :30 | 12:39 AM | RMT107H | \$2,000.00 | MG for 20.1 11/01 | 6 |
| 21 | WCAU | 5A-6A M-F NBC10 NEWS 5A | 5A-6A M-F | 11/05/12 to 11/05/12 | 1x | M- - - - - | | | | | |
| | LUR | | | | | | | | | | |
| | WCAU | | | M | 11/05/12 | :30 | 5:45 AM | RMT107H | \$200.00 | | 1 |
| 22 | WCAU | 6A-7A M-F | 6A-7A M-F | 11/05/12 to 11/05/12 | 1x | M- - - - - | | | | | |
| | LUR | | | | | | | | | | |
| | WCAU | | | M | 11/05/12 | :30 | 6:40 AM | RMT107H | \$500.00 | | 1 |
| 23 | WCAU | 7A-9A TODAY SHOW | 7A-9A M-F | 11/05/12 to 11/05/12 | 1x | M- - - - - | | | | | |
| | CDR | | | | | | | | | | |
| | WCAU | | | M | 11/05/12 | :30 | 7:58 AM | RMT107H | \$1,500.00 | | 1 |
| 24 | WCAU | 3P-4P M-F ELLEN | 3P-4P M-F | 11/05/12 to 11/05/12 | 1x | M- - - - - | | | | | |
| | CDR | | | | | | | | | | |
| | WCAU | | | M | 11/05/12 | :30 | 2:59 PM | RMT107H | \$775.00 | | 1 |
| 25 | WCAU | 9A-10A TODAY SHOW 2 | 9A-10A M-F | 11/05/12 to 11/05/12 | 1x | M- - - - - | | | | | |
| | CDR | | | | | | | | | | |
| | WCAU | | | M | 11/05/12 | :30 | 9:59 AM | RMT107H | \$525.00 | | 1 |
| 26 | WCAU | 4P-5P NBC10 NEWS | 4-5P M-F | 11/05/12 to 11/05/12 | 1x | M- - - - - | | | | | |

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

MESSAGE AND MEDIA
Attention: Accounts Payable
100 ALBANY STREET
NEW BRUNSWICK, NJ 08901

INVOICE

DUPLICATE

| | | | |
|-------------------|---------------------|-----------------|---------------------|
| Advertiser | MENENDEZ FOR SENATE | Invoice # | PL12110357 |
| Product | Political | Invoice Date | 11/25/12 |
| Estimate Number | | Invoice Month | November 2012 |
| | | Invoice Period | 10/29/12 - 11/06/12 |
| Station | WCAU | Order # | 344324 |
| Account Executive | Aaron Zeligson | Alt Order # | |
| Sales Office | Philadelphia NSO | Deal # | |
| Sales Region | National | Order Flight | 10/30/12 - 11/06/12 |
| Billing Calendar | Broadcast | IDB # | |
| Billing Type | Cash | Advertiser Code | |
| Special Handling | | Product Code | |
| | | Agency Ref | 42907 |
| | | Advertiser Ref | 16339 |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|--------------------|---------|-------------------------|-------------|----------------------|----------|--------|----------|---------|------------|----------------|-------|
| | LUR | | | | | | | | | | |
| | WCAU | | | M | 11/05/12 | :30 | 4:25 PM | RMT107H | \$400.00 | | 1 |
| 27 | WCAU | 5-6P NBC10 NEWS @ 5 M-F | 5-6P M-F | 11/05/12 to 11/05/12 | | 1x | M----- | | | | |
| | CDR | | | M | 11/05/12 | :30 | 5:54 PM | RMT107H | \$950.00 | | 1 |
| | WCAU | | | 11/05/12 to 11/05/12 | | 1x | M----- | | | | |
| 28 | WCAU | 6P-630P NBC10 NEWS | 6P-630P M-F | | | | | | | | |
| | CDR | | | M | 11/05/12 | :30 | 6:14 PM | RMT107H | \$1,150.00 | | 1 |
| | WCAU | | | 11/05/12 to 11/05/12 | | 1x | M----- | | | | |
| 29 | WCAU | 730P-8P M-F | 730P-8P M-F | | | | | | | | |
| | CDR | | | M | 11/05/12 | :30 | 7:54 PM | RMT107H | \$1,300.00 | | 1 |
| | WCAU | | | 11/05/12 to 11/05/12 | | 1x | M----- | | | | |
| 30 | WCAU | 11-1135P M-F LATE NEWS | 11P-1135P | | | | | | | | |
| | CDR | | | M | 11/05/12 | :30 | 11:25 PM | RMT107H | \$2,400.00 | | 1 |
| | WCAU | | | | | | | | | | |
| <u>Aired Spots</u> | | | | 69 | | | | | | | |

Gross Total **\$56,250.00**Agency Commission **\$8,437.50**
Net Amount Due \$47,812.50 **Payment Terms 30 Days**

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above